

PRSB AGM 2023-24

#startwithstandards



PRSB AGM 2023-24

Introduction and welcome



**Professor Maureen
Baker CBE
Chair, PRSB**



In memory of Professor Bernard Crump 1956 – 2024

PRSB AGM 2023-24

Keynote speaker



Andrew Morris
Director, HDR UK

HDRUK
Health Data Research UK

PRSB AGM 2023-24

Our progress and plans



**Building the foundations of
high quality care through data**

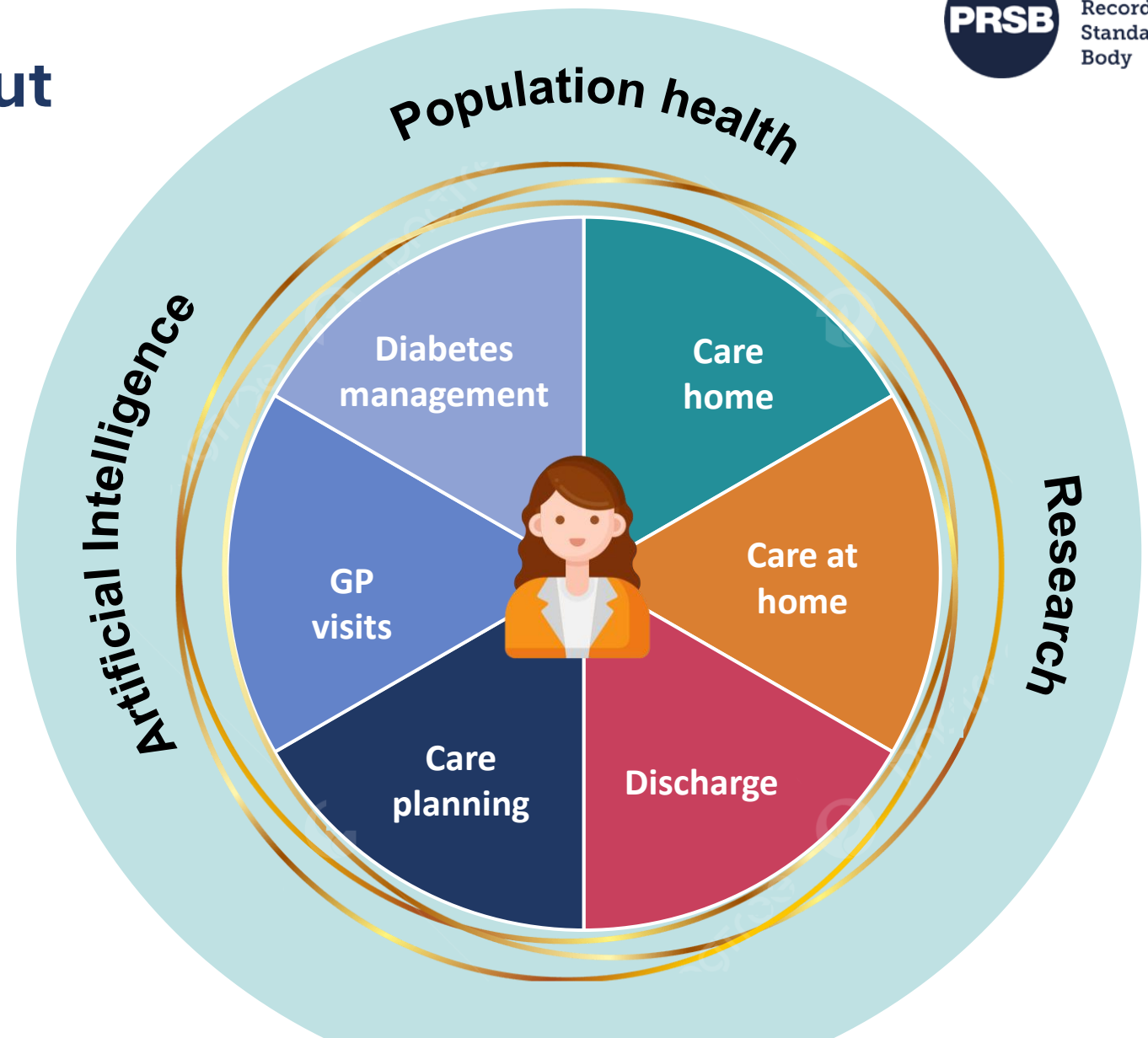
Lorraine Foley, CEO

Our vision – care that is safe, integrated and about the person

Key information at point of care – **safe care**

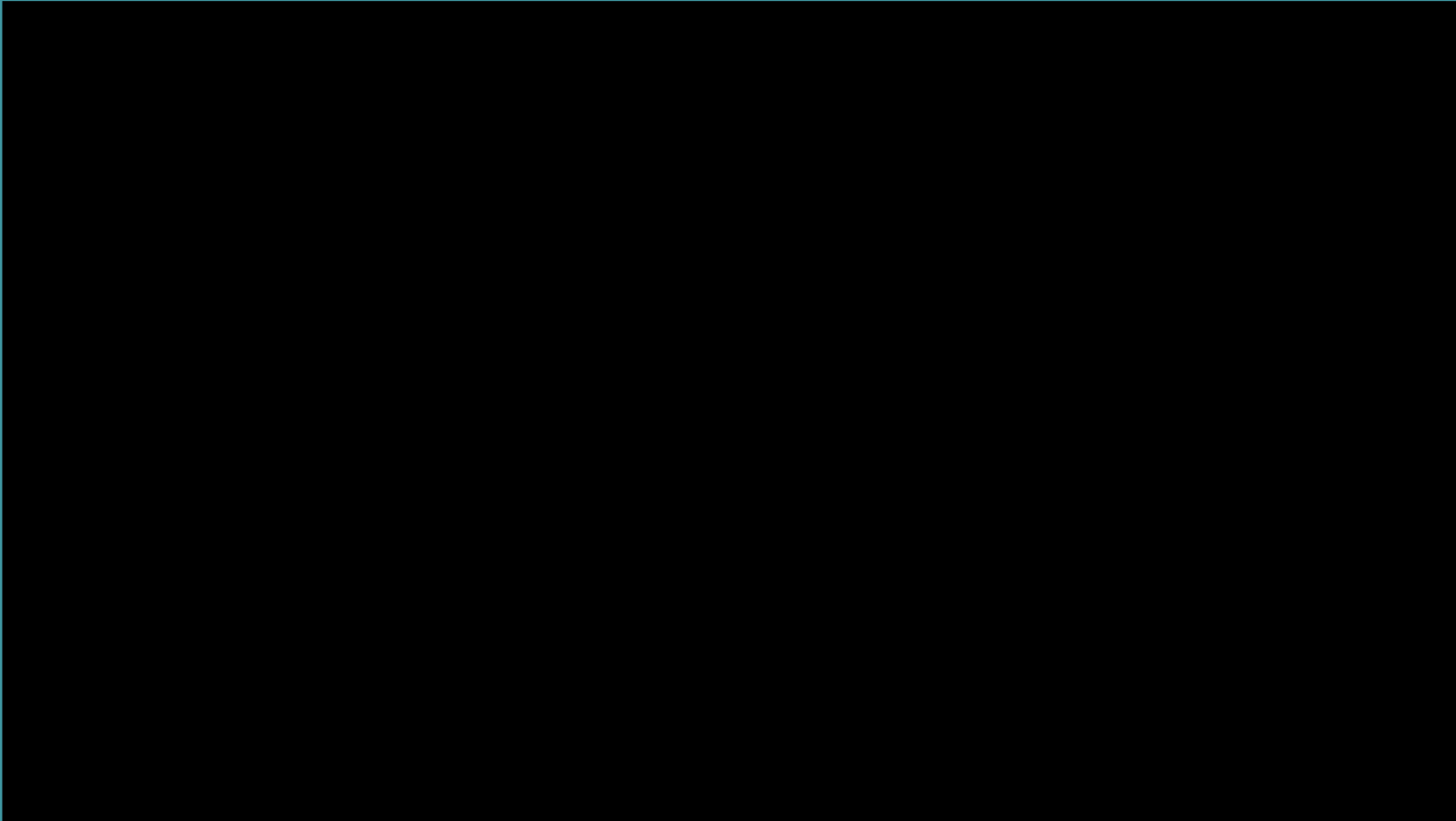
Professionals and people can access the information they need – **integrated care**

Data enriches research, population health and AI and vice versa – **better care and innovation**



High quality data is the golden thread shared across the system

Why it matters every day – Emma's experience



A community expanding in size and strength

89 Members

New since 2023/24



73 Partners

New since 2023/24

Intersystems
Fortrus Ltd
Kareinn
Dedalus
Open Medical
Doctrin Ltd
Restart Consulting
CareLineLive
Access Elemental
Nuance Microsoft
Thalamos
One Plan Software
Prescribe Digital
Leecare Solutions
Qwikify
Epro



Unique IQ
CareDocs
Palantir
Cura Advanced
Technologies
Tagtronics Care
Storii Care
One Advanced
Careberry
Care Vision
Nova Healthcare Solutions
Aspirico UK Ltd
CACI Ltd

Hearing from Members and Partners

“Unlocking the potential of data is key for social care. PRSB is instrumental in driving the standards that will supercharge our ambitions for the future.”

Prof Vic Rayner, OBE
CEO, National Care Forum



“Conformance against the About Me Standard strengthens our digital offering and supports the robust nature of Care Vision’s development. Our assessors made the process easy, providing dedicated support throughout.”

Rishi Jawaher, Director
Care Vision



“We have fantastic engagement with PRSB who are working closely in partnership with Scottish Government and Health and Care in Scotland. We look forward to continuing to develop our data strategy and delivery plans using PRSB skills, experience.”

Jonathan Cameron, Deputy
Director - Digital Health and
Care, Scottish Government



“PRSB is recognised as the ‘go to’ place to discuss, create and consult upon standards. The diversity of PRSB membership is to be commended.”

Kim Bellis
IHRIM



Information standards defined by the users

6 more published



- 111 referral
- Community pharmacy
- Emergency care discharge
- Nursing care needs
- Digital maternity record
- Wound care

7 in development



- Shared Care Record standard
- Data management in general practice
- Obstetric anaesthetics
- Epilepsy
- NHS health checks
- Workforce
- Digitising the Mental Health Act

On the horizon



- Women's health
- Genomics
- Sex and gender recording
- Transfers of care
- Peri-operative care

Technical integration

FHIR UKCore

SNOMED CT

Open EHR

Configuration management

Interoperability

Common components

Conformance testing

Logical model

Architecture

We won't see full benefits without widespread use

Hard!



Getting everyone to agree

We need national consensus and genuine buy-in from all

Harder!!



Changing software and source systems

Suppliers on board, legacy systems, procurement, incentives, architecture

Hardest!!!



Transformational change

Using data to reimagine care and the way we work

We need to shift our focus and determination to getting standards implemented widely

PRSB is supporting widespread adoption and getting results

73 supplier partners



60 conformant/in train

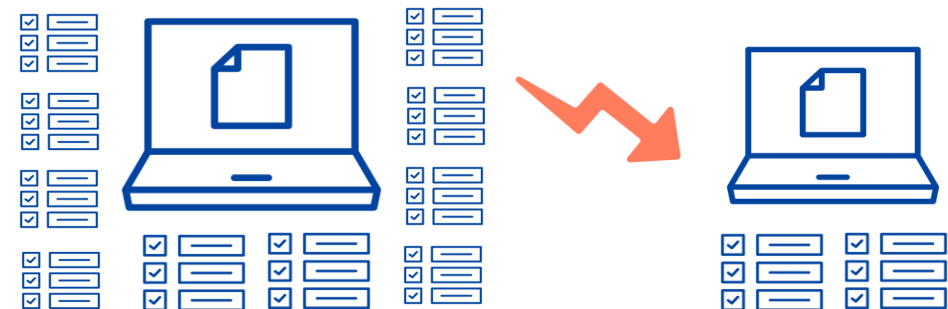
Direct support for providers



Implementation toolkits



Easier to implement



Strong relationships to progress spread of standards



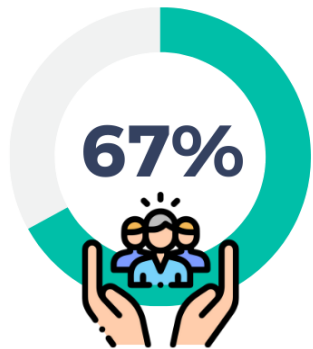
8/10 EPR suppliers 5/6 ShCR suppliers 45 Quality Marks awarded

What can be achieved – Adult Social Care

'People at the Heart of care' - goal of 80% (from 20%) social care providers using digital records by March 2025, funding to providers of care services to procure digital systems

Procurement from the Digital Social Care Records (DSCR) assured suppliers list

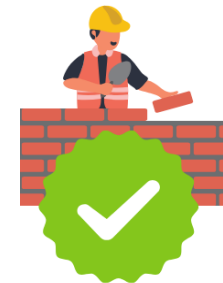
PRSB assured suppliers for conformance with About Me and Personalised Care and Support Planning Standards



67%
of social care
providers
now using
a DSCR



21
suppliers
on the DSCR
assured
suppliers list



**Systems
future-proofed
by building in
standards from
the start**

About Me Standard - What difference is it making?

“Imagine how it might be if, instead of health professionals seeing first the technical details of a person’s ill body parts, they opened the file and the first thing they read was an introduction to the person, their photo and a short summary, written by the person themselves”



#CareAbout *Me*



What is most important to me



People who are important to me



My preferred methods of communication



My wellness



Please do and please don't

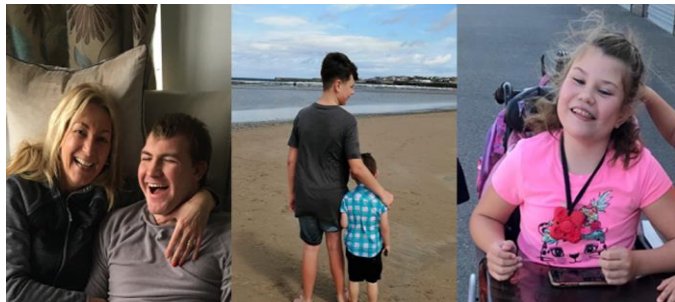


How and when to support me



Also worth knowing about me

About me – Improving lives and wellbeing



#CareAbout 
PRSB campaign is
launched

500K + ?


‘Finding out what matters to people is central to improving services, The About Me Standard lets a person record what is important to them so that professionals can offer care that is high quality and meaningful.’

Dr Nicola Byrne, National Data Guardian

Sound finances and a sustainable future

Our status as an independent, not-for-profit community interest company is key to our success.



Financial performance in 2023/24

- ✓ Met our budget and made a small increase to reserves
- ✓ Increased diversification of our income by growing our Partner Scheme, launching Clinical Safety Officer training, sponsorship opportunities and events
- ✓ Found other funding sources for our core products and services including DHSC, member organisations, The Health Foundation and others
- ✓ Robust internal processes and upskilling team

Diversifying to protect our future is critical

We're proud of the strides
we've made toward safer,
data-driven care, but we're
not stopping here.

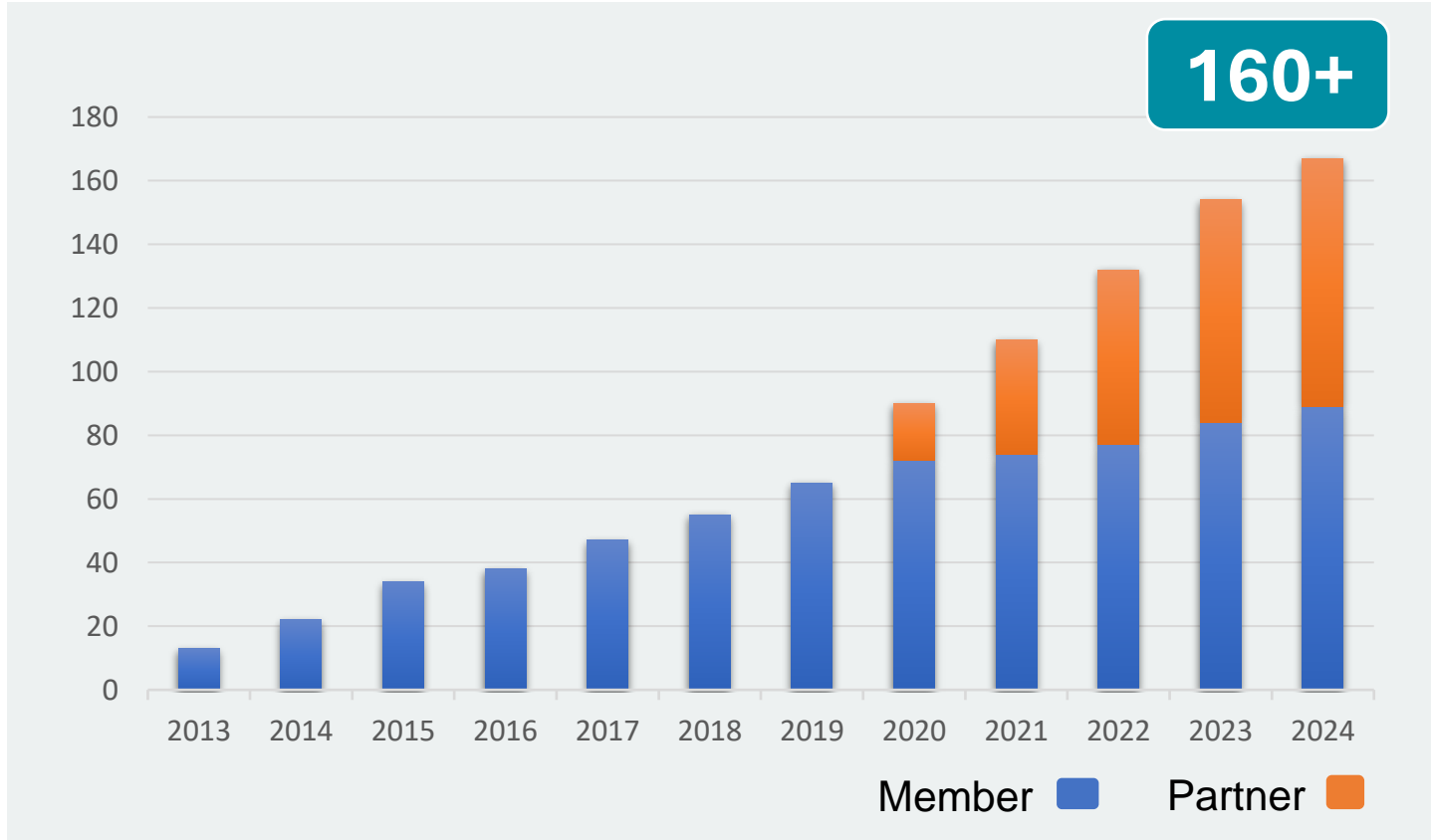
**We want to go further and
we want to go faster.**

And we need you.



A force for change – committed to making it happen

Growing community of Members and Partners



Everyone's voice heard

- ✓ UK wide - N.Ireland, Wales, Scotland, England
- ✓ People/carers
- ✓ Social care
- ✓ Industry
- ✓ Front-line professions
- ✓ Care organisations
- ✓ Implementers



72% of advisory board members confident/very confident to advocate for standards

Our five strategic missions to drive change

1

Help people to understand the fundamental role of standards in getting **the golden thread of data right**



2

Champion the **value of information sharing across health and care** to improve both health outcomes and quality of life



3

Be bolder in our ambition to **put people's needs and preferences** at the heart of their health and care plans



4

Join up efforts and align across borders to share learning and best practice and move further faster



5

Increase the focus on **implementation** as the most important part of transformation



Our 'Coalition for Change'

**Together we have the power to
make good things happen.**

#startwithstandards



A united front is forming...

"PRSB's Coalition for Change is about unity and pragmatism. Manageable actions for members but which together shift the paradigm. I am really proud to be part of it."

Prof Martin Green OBE
CEO, Care England



"Standards underpin everything we do, and it's our collective responsibility to champion their adoption and use as part of the care we provide. That is why PRSB's work is so critical."

Professor Erika Denton
Medical Director for
Transformation, NHS
England



"Unlocking better NHS care starts with data. Through collaboration, strong leadership, and standards adoption we can enable safer, more efficient care. NHS Providers is proud to be part of PRSB's Coalition for Change."

Sir Julian Hartley
CEO, NHS Providers



"PRSB standards contribute to a more integrated healthcare system, enhancing continuity of care and empowering clinicians to make more informed decisions together with their patients."

Dr Jeanette Dickson
Chair of the Council,
Academy of Medical Royal
Colleges

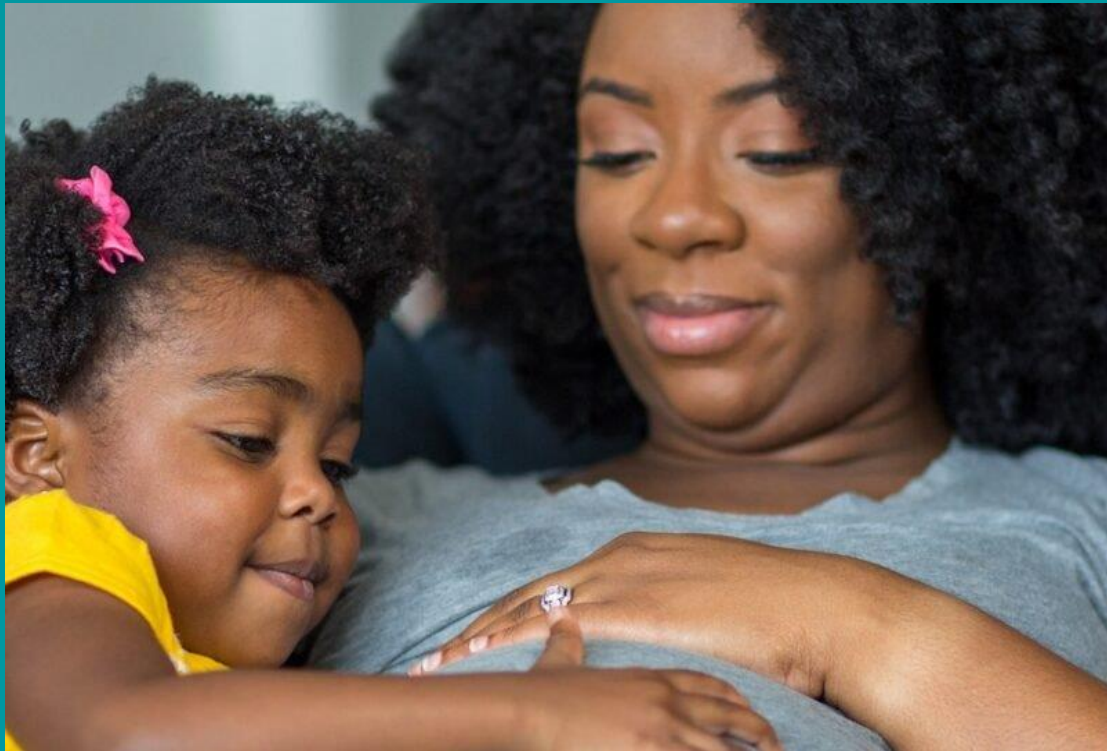


Thank You!



Professor Maureen Baker CBE

Spotlight on maternity



Updating the Digital Maternity Record Standard

Oliver Lake, Deputy
CEO/COO, PRSB

Cathy Brewster, Maternity
Voice's Partnership
Network co-chair

PRSB

Professional
Record
Standards
Body

Updating the

**Digital Maternity
Record Standard**



Maternity care in the UK



650k

births in the UK
each year

37k

GPs

3k

Sonographers

Obstetricians
& Gynaecologists

4.5k

Consultants

7k

Health
visitors

57k

Midwives

2.5k

Trainees

121

NHS trusts
England

14

Health boards
Scotland

7

Health boards
Wales

6

H&SC trusts
Northern Ireland

Better Births (2016)



Staff are under pressure



Time spent collecting data, filling in forms



Poor quality, incomplete data



Some systems still paper-based



Care Quality Commission Maternity Survey 2023

Midwives or doctors 'always' appeared to be aware of medical history

54%

Antenatal
check-ups

62%

During labour
and birth

77%

Postnatal
care



NHS England priorities

NHS trusts



Digital maternity strategy and digital roadmap

NHS trusts



EPR systems that meet national specifications and standards

NHS England



Published specification for maternity EPRs (including DMRS)



The project – Digital Maternity Record Standard Release 2



Original standard
published 2019



Better recording and
sharing of information



New priorities and
models of care



Extensive
consultation





Professional
Record
Standards
Body

Better records
for better care

Who we spoke to and what we learnt

Talking to people and professionals

- Health and care professionals
- Services users
- Maternity IT system suppliers
- Charities
- Professional bodies
- Royal colleges
- Organisations supporting people

Care planning and
decision making

Maternal and
fetal medicine

Health inequalities

Postnatal checks

Perinatal
mental health

Bereavement
and loss

Who we spoke to and how



Webinars

400+ attendees across 7 sessions

Clinical and non-clinical professionals, IT system suppliers



Focus groups and 1:1 conversations

87 attendees across 21 interactions

People who had used maternity services and representatives



Online survey

450 respondents

Multiple versions including Easy Read

Hearing from seldom heard groups



**British Sign
Language users**



**LGBTQ+
community**



**Gypsy, Roma,
Traveller people**



**Refugees,
homeless, at-risk**



What people told us

Availability of records and notes

Information was not consistently shared between departments, teams, hospitals and GPs.

Cross-border information sharing (commissioning and national borders) is poor and a blocker to good care.

Reliving trauma

People had to repeatedly share their experiences of miscarriage, stillbirth or complications at appointments, resulting in them reliving their distress and trauma.

Individual support needs

Teams seemed unaware of the support needs of some service users which meant interpreters were often not booked and therefore unavailable or women were treated in environments where they felt uncomfortable.

Feeling safe and reassured

When teams had access to information and appeared to be knowledgeable, this gave people reassurance they were safe.

Having to be responsible

Lack of consistency and joined-up systems meant many service users had to self-advocate and 'own' their information and history.

Reflecting individuals

Current systems for recording information aren't flexible enough to reflect different circumstances or family backgrounds.



Spotlight on: Amanda's story

“On the day of my induction, I was messaging my midwife to get my records from [hospital A] sent to [hospital B] because they had no information on me... so **I'm being induced with them asking me my blood type**, all my information about my whole pregnancy because none of that was in [hospital B] with me.”



“I had to phone my community midwife to get my own information sent, while being induced, which was **not a very nice experience.**”

The new Digital Maternity Record Standard

15

New sections reflecting
new models of care



Aligned with our Core
Information Standard



SNOMED CT and
NHS Data Dictionary



Changes in response
to consultation





Professional
Record
Standards
Body

Better records
for better care

Next steps – endorsement and implementation

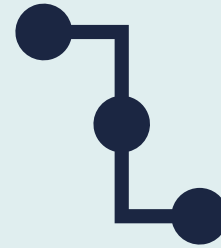
Standards into practice



Endorsement from
stakeholders



Information
Standards Notice



Support technical
implementation



Encourage
national roll-out





Professional
Record
Standards
Body

Better records
for better care

View the full standard and accompanying
documentation on our website:

theprsb.org/standards/maternityrecord/

Panel session

Collaborating with industry partners



Chair - Charlie McCay
**PRSB Board member
and technical advisor**



Taffy Gatawa
**CIO everyLIFE and
Board Director, CASPA**



Shane Tickell
**CEO, Healthtech and
techUK Health and
Social Care Council**



David Hancock
**Director and Vendor
Co-chair, INTEROPen**

PRSB AGM 2023-24

Thank you for joining us today!

#startwithstandards
@ProfRecordSB

<https://theprsb.org>